



For Immediate Release: June 2019 Event Announcement

ANNOUNCING THE 19TH ANNUAL WORLDWIDE ‘SUMMER SAILSTICE’ CELEBRATION OF SAILING

**This is a template for a ‘press release’ to send to your local media to publicize sailing and your event.*

FOR IMMEDIATE RELEASE (Adapt/Edit the content w/your own copy and contact info)

Media Contact: (your contact info)

Email: (your contact info)

Phone: (your contact info)

XXX Sailing Club/Association/School/Fleet PARTICIPATES IN GLOBAL SAILING EVENT ON JUNE 22ND, 2019

*XXX Sailing Club/Association/School/Fleet is participating in the 19th annual Summer Sailstice to *Tell*

the media why are you participating? - To connect members with the global celebration for a fun event?

- To invite the public to join sailing? - To raise funds for Sailors for the Sea?

*- To increase awareness of sailing? **For all of the above? Other?***

Your Hometown, State, Event Date: – As part of the 19th annual worldwide Summer Sailstice the **XXX Sailing Club/Association/School/Fleet** will be sailing ‘together’ with sailors everywhere, on the weekend of June 22nd, 2019 - the weekend closest to the summer solstice. The **XXX Sailing Club/Association/School/Fleet** will celebrate by hosting a (**race, cruise, rendezvous, open house, work party, party/party**), inviting current and prospective sailors down to the docks to get on the water under sail, or to contribute by demonstrating the best of the sailing world.

The Summer Sailstice sailing holiday invites all sailors to hoist their sails wherever they are, aboard whatever they sail and showcase the “who, what, where, why and how” of sailing. While just one week-end in the life of sailing, Summer Sailstice is the only time all sailors and all sailing styles can sail and celebrate ‘together’. 2018 saw the largest Summer Sailstice celebration yet with sailors participating in all 50 US states and across the globe.

Participation is free at www.summersailstice.com. Everyone participating in Summer Sailstice helps support sailing locally, while connecting with the [global sailing community](#). Participants create Sailstice events, recruit crew, invite others, post stories and learn about other Sailstice events being organized in their area. Every registered participant is automatically entered in the draw to win from [hundreds of prizes](#) contributed by sailing businesses and organizations such as Sunsail, Navionics, North Sails, West Marine, Offshore Sailing, North Sails, Jeanneau, Team McLube and many more.

In 2019, Summer Sailstice is again teaming up with [Sailors For The Sea](#) to support their mission of enlisting sailors in support of healthy oceans. When signing up, participants can join Sailors for the Sea in their mission to secure a better future for the world’s oceans.

SUMMER SAILSTICE EVENT DETAILS

Who: Sailors and non-sailors worldwide

When: June 22, 2019

Where: Global (wherever there is wind, water and sails)

How: Sailors register for free at www.summersailstice.com to declare their participation, invite others to join their event, and gain a chance to win prizes donated by sailing industry partners.

About Summer Sailstice

Summer Sailstice is the global sailing holiday celebrated on the weekend closest to the summer solstice. This international event was founded in 2001 to connect the global sailing community in a fun, creative, multifaceted, multi-location sailing celebration. Every year Summer Sailstice connects more than 20,000 sailors all over the world - cruisers, racers and recreational, to celebrate and showcase life under sail. The event has expanded to include participants from Asia, the Americas and Europe.

To learn more visit www.SummerSailstice.com, or contact monica@summersailstice.com.