



Join ASA Schools worldwide to promote both your school and sailing by joining in this summer sailing kick-off event and posting your club event on the Summer Sailstice map.

"With 350 schools spread across the globe it's a challenge to unite in a common promotion. The Summer Sailstice celebration gives us an ideal moment to connect all ASA schools in a global promotion for sailing," says Lenny Shabes, "ideally we'll see every boat in every fleet off the docks, with sails hoisted and out sailing on the first weekend of summer."

ASA and Summer Sailstice would like to team up with your school to promote this fun worldwide celebration of sailing!

Three Ways To Participate



Individual Club Members: ask your members to sign up and sail your fleet boats as individual participants in the global celebration.

2

Member Only Events: create a club member only event on the Sailstice map and invite members to attend cruise out, raft up, or lesson day.

3

Public Open House Event: the public is invited to your facility for open house, demonstration sails or whatever you choose to do.

"Summer Sailstice has been a great event to create some fresh buzz on our docks, get our boats out and bring attention to all of our sailing opportunities on San Francisco Bay."

~ Modern Sailing School & Club

Create Your Event

This is a once-a-year opportunity to unite for a summer promotion to bring attention to sailing and all ASA schools worldwide.

Take your support to the next level
and become an official sponsor!

\$250 Gold Level	
Summer Sailstice Benefits	ASA Benefits
Featured school in Summer Sailstice news blog	Featured school in ASA's Summer Sailstice Promotional email which will be sent to 150k sailors
Featured school in ASA/Summer Sailstice Social Media posts	1 x "Mention" in ASA's Summer Sailstice related social media posts.
Expanded photos on event page	
100 Summer Sailstice promotional bookmarks	
ASA Sailing "Dream Team" Bonus Features (only available for the first 10 schools to sign up for Gold Level)	
Summer Sailstice Benefits	ASA Benefits
Logo / Bio / Link featured on Summer Sailstice/ ASA Partner Page (on summersailstice.com)	Logo / Bio / Link featured on ASA / Summer Sailstice Partner Page (on asa.com)
Logo & Bio featured In joint ASA / Summer Sailstice press release	Logo & Bio featured in joint ASA / Summer Sailstice press release
Logo on Summer Sailstice scroll bar	

\$100 Silver Level	
Summer Sailstice Benefits	ASA Benefits
Listing on Summer Sailstice/ ASA Partner Page (on summersailstice.com)	Name & Link listed on ASA / Summer Sailstice Partner Page (on asa.com)
Featured school in ASA/Summer Sailstice Social Media posts	
25 Summer Sailstice promotional bookmarks	

First ten schools that sign up for GOLD LEVEL before April 25th get top billing and additional benefits.
Email monica@summersailstice.com to sign up today!